# BSD#7 LRSP Strategic Objective ACTION PLAN:
## 3.01 HA Transparency/Accountability/Communication 2012-13

**Strategic Objective (SO):** 3.01 Enhance District transparency, accountability, and communication with our community.

**Topic of Strategic Objective (SO) e.g., Math, PEAKS, etc.:** Resources and opportunities will be developed to support District transparency, accountability and communication. This will include informal events on the Common Core Standard movement and developing or improving means of communication through school websites, newsletters and other resources.

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| **Leader**: Patti Harrison <br> **Team Members**: Hawthorne staff | **Action Plan Projected Completion Date**: June 2013 |

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| **Evaluation Plan**: *Describe steps you will take to determine if you have reached this strategic objective.* Principals and district leaders will research best practices/strategies on how to engage the community by effectively sharing information critical to the District's Long Range Strategic Plan. Resources and events will be planned and completed. This will include updated school websites, newsletters and other resources. | **Best Practice Investigation**: *What information is uncovered looking at best practice in relation to this strategic objective.* Best practices focused on building community connections with schools will be focused on. Also, best practice in how knowledge is shared will be researched and information will be used to improve communication with the community. |

| **Action Steps** <br> What actions will be taken to achieve this SO? Include what staff may need to learn to accomplish this SO. | **Who** <br> Who will be responsible for what actions? | **Timeframe** <br> What is a realistic timeframe for each action? |
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| 1. Brainstorm list of common resources for parents and the community that can be posted to each school website including MTSS and CCSS school and district resources and current school LRSP Action Plans. | 1. Principals, Coaches and Teachers | 1. September/October 2012 |
| 2. Coordinate with Ken Hackler to improve school websites by creating common headings with common resources, links, etc. This will include creating resources on each website to communicate with community about MTSS (RtI) and CCSS – general description that applies to all K5 schools followed by school specific description of the programs. <br>   - Include general behavior expectations, their impact on student growth and supporting board policy and procedures on all K5 websites. | 2. Principals and Ken Hackler | 2. September through December and on-going |
| 3. Create consistency in frequency and method of delivery in newsletter communication between school, classrooms, and the home. Incorporate information about Common Core Standard initiative. | 3. Principals, Coaches and Staff with Ken Hackler | 3. September through June on-going |

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| 4. Build capacity among principals and school staff regarding effective means of communicating with the community. (ex: PD to support creation of list serves, text or facebook alerts, use of GEMS and BSD7 balanced scorecard, etc.) | 4. Principal, Coach, Teachers, and Staff | 4. August through June on-going |
| 5. Continue to work with parents and the community during back to school night (distribution of CCSS and MTSS info, Olweus, Safe Routes to School, Farm to School), monthly PAC/PIC meetings, evening activities and events, parent conferences, MTSS/SPED meetings. | 5. Principals and Teacher | 5. September through June on-going |
| 6. Best practices in building strong connections between schools and community will be researched and implemented when appropriate. Information on how knowledge is effectively shared will be researched and shared. | 6. Principals, Teachers and Staff | 6. August through June on-going |

**Progress expected by the end of the year**: Materials, websites, resources, and opportunities will be developed that support parents and community in understanding the District's Long Range Strategic Plan. Parents and staff will have increased their knowledge and understanding of programs that focus on core components of the Long Range Strategic Plan.